



## **Get a Chance to Compete in the Golf World Final in Scotland**

Samsung, in partnership with four renowned Golf Clubs, is offering winners of the Samsung International Pairs Golf tournament an opportunity to compete in the 2013 Golf World Final

Cairo Egypt, **May** 2013 – Samsung Electronics Co., Ltd, the global technology leader, recently announced holding the Samsung International Pairs Egypt Golf Tournament in partnership with Katameya Dunes, The Allegría, Katameya Heights and Mirage City . The tournament is the largest and the only Golf tournament of its kind in Egypt and in the world. It offers every Golf Club member in the country the chance to represent their club in addition to providing them with the chance to make it to the World Final in Scotland in October 2013. Moreover, the tournament will be organized is sanctioned by the Egyptian Golf Federation and the R&A.

“We believe that organizing this tournament, which is projected to become the biggest international Golf tournament, is an important opportunity for us to closely interact with one of the most important segments of our consumers,” said Duke Park, Vice President of Samsung Egypt. “Samsung is a market leader in progressive electronic appliances and is constantly striving to bring the latest cutting edge technology to the Egyptian market. Hosting this tournament; we aim to highlight Samsungs ongoing commitment to engaging with Golfers through what they love most.”

Four qualifying rounds will be held at four different venues, this year – Katameya Heights, Katameya Dunes, The Allegría and Mirage City. Other clubs will be added in 2013 – 2014 season. Participation in the tournament is open to golfers who are members in Egyptian clubs who hold official handicaps. Nine pairs from each venue, with a total of 36 pairs, will qualify for the Egypt Finale to take place at Katameya Dunes in June. The unique and exciting event will be one of the most high profile in Egypt with players having the chance to travel to Scotland to participate in the World Final in October. The tournament is projected to be a great success, reflecting positively on the local golfing community and positioning Egypt successfully on the global golfing map.

The first qualifying round will take place at Katameya Dunes on Saturday April 20<sup>th</sup>. For full qualifying rounds schedule and venues along with qualifying conditions and for further information please contact [gerard.bent@katameyadunes.com](mailto:gerard.bent@katameyadunes.com).

### **About Samsung Electronics Co., Ltd.**

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